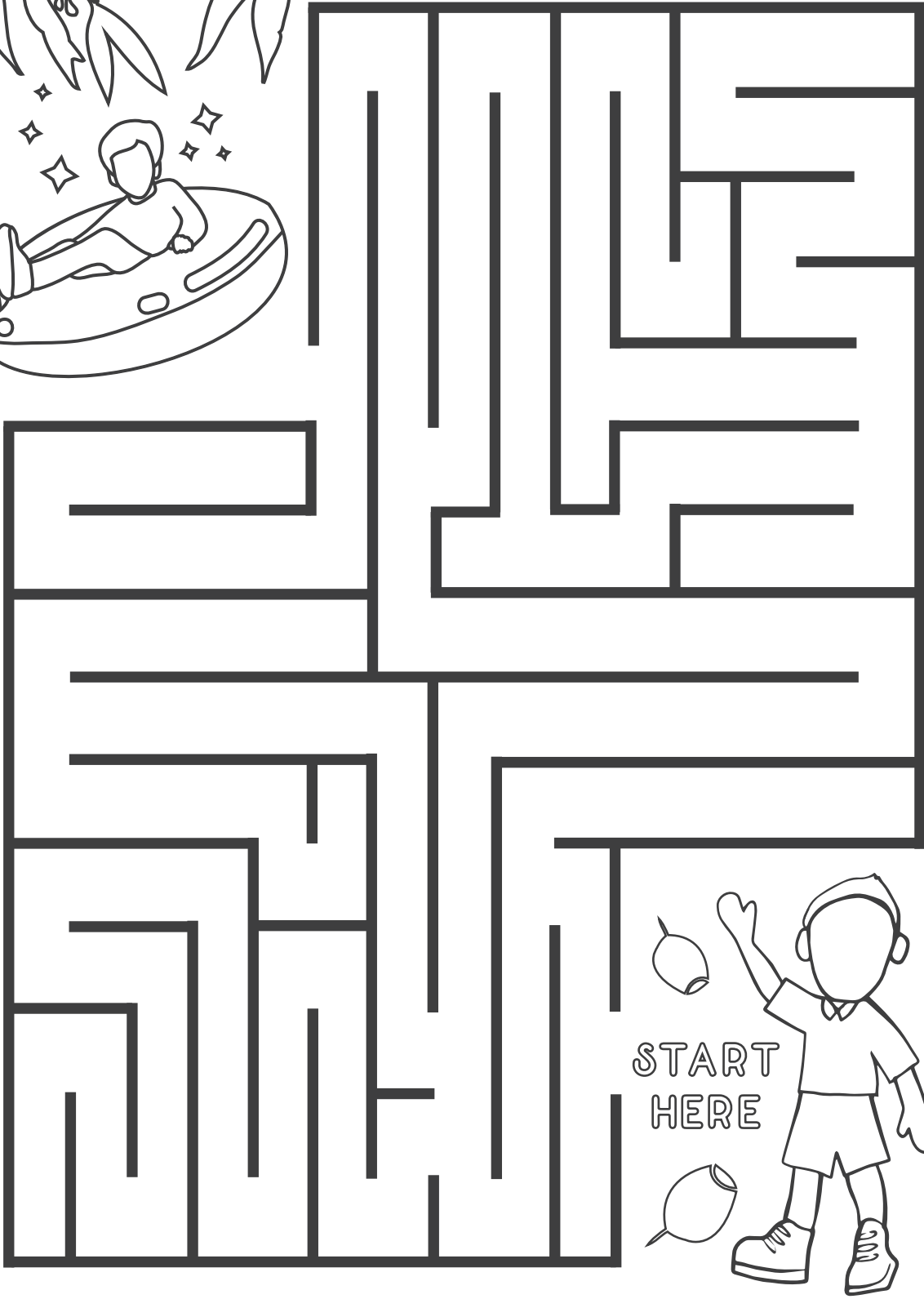START HERE